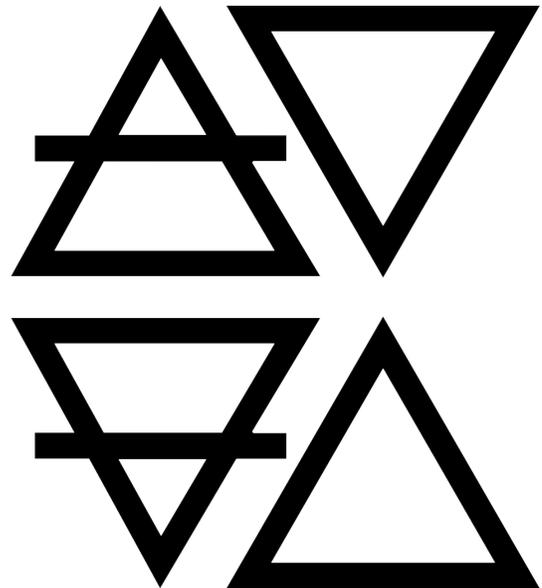


Product Creation Using Symbols and Illustrations from Public Domain!

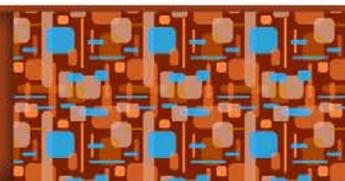


Tony Laidig

<https://www.publicdomainhacks.com/illustration>



Public Domain
ILLUSTRATION HACKS



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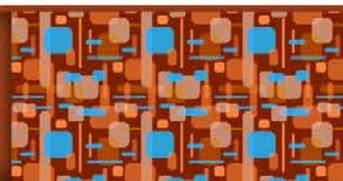
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Public Domain Illustration Hacks...

Public Domain Illustration Hacks is the latest training in the Public Domain Hacks series. In this BRAND-NEW Workshop, you will discover creative, new strategies to reinvent gorgeous, vintage illustrations that are often overlooked by “quick buck” researchers. However, in true “Hacks” form, I will show you not only the best resources for uncovering these illustration gems, but also how to breathe fresh, new life into these amazing, timeless illustrations.

Here is what we will be covering during this comprehensive Workshop:

Module One: The Gold-Lined Path to the Motherlode – Thirty-seconds on any search engine will produce Public Domain illustrations to use for creating products. That is a given. But what you will NOT discover in those 30-seconds (or 30-minutes for that matter) are the millions of hidden illustrations you won’t see! Why? Because they will not show up in search results WITHOUT understanding a few research secrets you likely don’t know. In this module, I will reveal my search tricks for finding TONS of Public Domain illustrations of all types. I guarantee you don’t know some of these strategies!

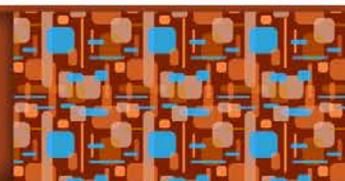
Module Two: Getting Creative with Renaissance Portraits – There is a curious, fun trend in the art world right now where people are having their own “selfies” reimagined as classic Renaissance portraits! This throwback trend is even spilling over into creative portraits of beloved pets! In this module, you will discover how these portraits are created and how to get in on the fun!

Module Three: Products From Illustrative Art – The Illustrative Art of Books, Periodicals, and Package Labels represents the creative genius of some of the most brilliant artists the world has ever known. By combining these breathtaking works of art together with today’s innovative technology, we have at our fingertips, a truly amazing opportunity for creating hundreds of types of products for a new generation of art lovers!

<https://www.publicdomainhacks.com/illustration>

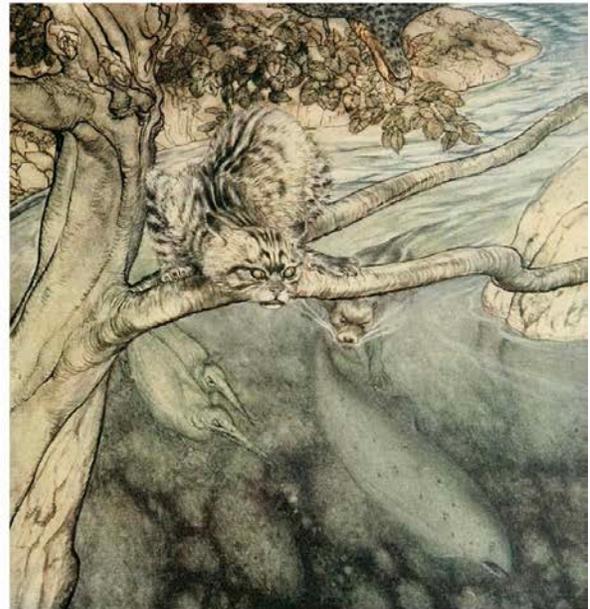
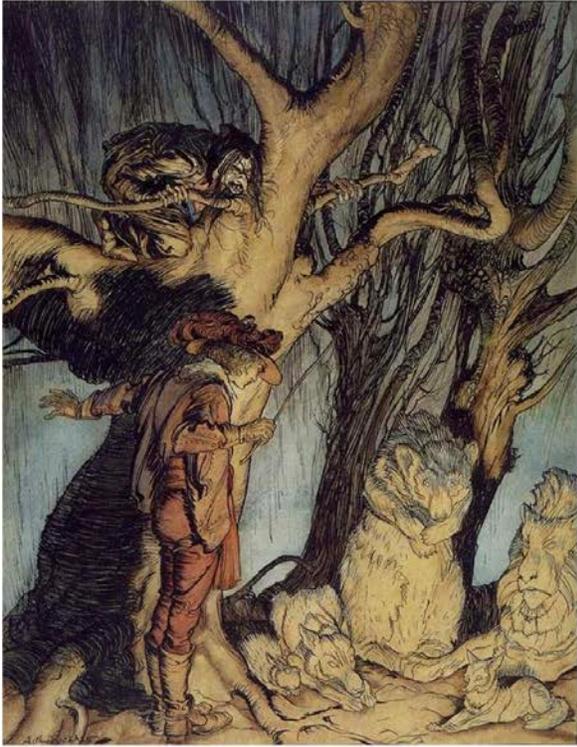


Public Domain
ILLUSTRATION HACKS



Public Domain Illustration Hacks...

Here are some awesome illustration examples available to us in the Public Domain:



<https://www.publicdomainhacks.com/illustration>



Public Domain
ILLUSTRATION HACKS



Public Domain Illustration Hacks...

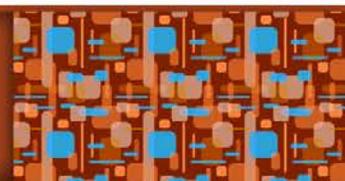
You will find MANY different styles of illustration art in the Public Domain, including both paintings and line art:



<https://www.publicdomainhacks.com/illustration>



Public Domain
ILLUSTRATION HACKS



Public Domain Illustration Hacks...

Renaissance portraits are popular right now (for both people AND their pets). Lots of comics illustrations as well:



<https://www.publicdomainhacks.com/illustration>



Public Domain
ILLUSTRATION HACKS

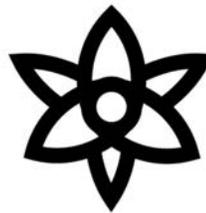
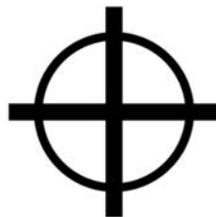


Why Pay Attention to Symbols...

In Episode 29 of Expert Media Show, I taught on how symbols in the Public Domain are an excellent illustration source for creating products of all types. We are hard-wired to respond to symbols. They're a part of our deepest psyche...our ancient programming. I talk a lot about archetypes and the role they play in our lives. Symbols represent another layer of that ancient programming.

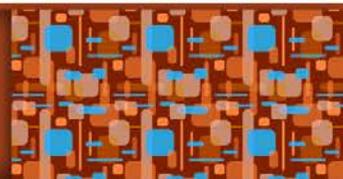
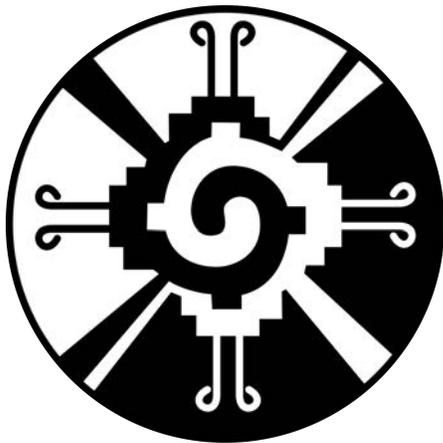
We don't consciously think about the fact that symbols surround us at every level, yet they do. And the deep connection that we have to symbols permeates every part of who we are as human beings, including our:

- Dreams
- Stories
- Languages
- Spirituality
- Games
- Cultures
- Sciences
- Communication
- Mathematics
- Nature
- Space
- Emotions
- Beliefs
- Art
- Animals
- Food
- Music
- Instruction



Types of Symbols We Use...

- Petroglyphs
- Geoglyphs
- Pictographs
- Hieroglyphs
- Magic
- Shamanism
- Religion
- Pagan / Occult
- Alchemy
- Sigils
- Tarot / Oracle
- Iconography
- Early Writing
- Constellations
- Astrology
- Tattoos
- Flags
- Sacred Geometry
- Geographic Locations
- Geographic Features
- Elements of Nature
- Animals / Totems
- Weaving Patterns
- Heraldry



Why Pay Attention to Symbols...

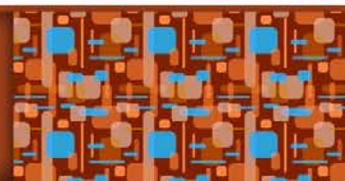
The sheer iconic nature of symbols makes them perfect for creating all types of products. And because we are deeply hard-wired to symbolism, we naturally respond to many of the symbol designs. Consider the importance of the cross to Christians or the relatability of Celtic Knots to the Irish and Irish-descended people

Here are a few of the types of on-demand products that lend well for symbol-based art:

- Jewelry
- Apparel
- Home Décor
- Drinkware
- Stickers
- Magnets
- Card Decks
- Greeting Cards
- Posters
- Canvas Wraps
- Vinyl Decals
- Journal Covers

Here is an example of symbolism we are using in our retail store, Nerdvana Outpost. The alien with the flying saucers hat has been part of our branding from Day One... mostly due to my fascination with aliens and the connection many nerds have to science fiction.

The more our customers see the logo (symbol) the more they have been asking for related products: T-shirts, stickers, magnets and more!



Top POD Manufacturers...

There are MANY print-on-demand manufacturers available for us to create unique products from symbols (or anything else). Each of them carry many different types of products so you will want to investigate each one to see which ones best suit your needs. The first row of companies are ones we personally currently use:

- Gearbubble.com
- TeeLaunch.com
- Printful.com
- Printtech.com
- PillowProfits.com
- ShineOn.com
- WCFulfillment.com
- Amplifier.com
- Printify.com
- Gooten.com
- PrintAura.com
- Society6.com
- Pixels.com
- JetPrintApp.com



A few of my symbol-based designs...



Online Resources for Symbols...

You can find symbols just about anywhere, both online and in books and other physical resources. Of course, many symbols...MOST symbols...are in the Public Domain. So it makes sense to explore sites that include symbol-based and icon-based art. I have also included a few paid sites I use as well:

<https://pixabay.com/vectors>

<https://openclipart.org>

<https://publicdomainvectors.org>

<https://www.pdclipart.org>

<https://www.freepik.com>

<https://www.creativefabrica.com>

<https://symbolikon.com>

Symbolikon is my current favorite site for symbols. They have done an excellent job and creating standardized vector-based versions of symbols from all over the world. Plus they allow full commercial use for everything!



Bowen Knot
Celtic, North Europe



Solomon's Knot
Celtic, North Europe



Malbon
Celtic, North Europe



Lammas
Celtic, North Europe



Beltane
Celtic, North Europe



Eostre
Celtic, North Europe



Imbolc
Celtic, North Europe



Yule Yuletide
Celtic, North Europe



Samhain
Celtic, North Europe



Triple Spiral
Celtic, North Europe



Double Spiral
Celtic, North Europe



Wheel of Taraxis
Celtic, North Europe



Diving Deeper Into Symbols...

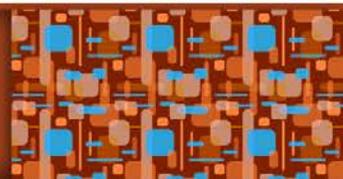
Many of our most ancient symbols created by our ancestors are often found in the form of petroglyphs, glyphs, pictographs and hieroglyphs. They represent the earliest forms of visual communication.

In reality, most written languages have their roots in picture symbols. And so, based on our current context and understanding, symbols have been used to communicate stories and information for millennia. They still do today.

We use emojis and combinations of characters, like a colon and closing parentheses :) to create NEW symbols...like a smiley face.

A picture is worth a thousand words, they say, and there is certainly a level of truth to that, especially when it comes to symbols.

Now, some symbols are universal, while others are cultural or even personal. This is an important point to consider because, in order to comprehend what some symbols represent, we must understand the context in which they are given or shared. With that understanding of context, we can decipher the message being conveyed. That's how ANY visual language works...which is what symbols actually represent.

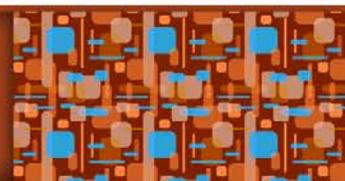
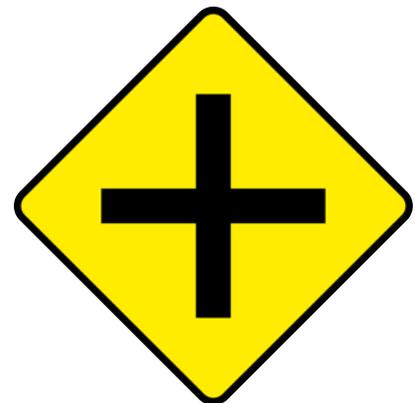


Diving Deeper Into Symbols...

So, as we have seen, symbols communicate story without the need for words, much like archetypes. Using just symbols, we could have some semblance of a conversation among a group of people from different cultures, different languages, different walks of life, etc. It has been that way for millennia.

Here are a few simple examples: Think about the sign for a restroom, men versus women. They are basic symbols we all understand. You are driving down a roadway in ANY country and you spot a sign with a curvy line on it that starts at the middle bottom of the sign and ends on the middle right. We immediately understand that a curve to the right is ahead and we slow down. A simple symbol caused that reaction. A little further down the road you see another sign with a plus sign on it. No one has to tell you that you are coming to a crossroad, right? Of course, if you are doing math rather than driving, you understand that the same symbol means “addition.”

We almost never think about symbols as such. They are just there. We take them for granted. But, to me the association goes much deeper...and that is where the magic exists.



Diving Deeper Into Symbols...



Here is a great image I discovered that shows some early symbolism from different parts of the world. These were found in cave paintings, scratched onto rocks, carved into animal bones, etc. As you study these symbols, you will notice a lot of similarities. Whether you look at North

America or Europe, you will see some of the same kinds of symbols. Why is that?

Notice the hashtag symbol...at least, that is what we call it today. But, 200,000 years ago, it was being used in North America and India. Obviously there was no Instagram or Twitter then, yet there it is. Why did they create THAT symbol? What did it mean to whomever created it? Think about it...a common symbol, still being used today, that was ALSO in regular use around the world at the end of the Ice Age! I personally believe that the hashtag is being used today in its current form BECAUSE we are hard-wired with it. It was an unconscious but deliberate choice!

So as you look at the map, you see the hashtag symbol was common in North America, North Africa, East Africa, South Africa, Australia...even in India!

So let me ask you a question...



Diving Deeper Into Symbols...

Back 200,000, why did a human decide to draw two vertical lines crossed by two horizontal lines?

Did some dude sitting in a cave one day have the thought, “Hey, I wonder what would happen if I put two vertical lines and then two horizontal lines together?”

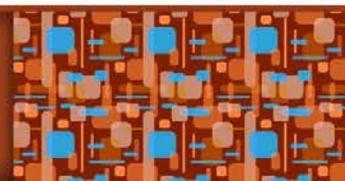
And then his buddy said, “Dude, that looks awesome! I think you’re onto something. I wonder what we could use it for? Ooh I know...a GAME! We could use those other drawings you made...the X’s and O’s...and take turns filling the spaces with them!”

Now, obviously that conversation didn’t happen. But do you see how Tic Tac Toe is based solely on symbolism that has existed for Millenia? Crazy!

In reality, the “recent” history of the hashtag (also known as the Magic Square) includes being found in the temples of ancient Egypt as well as the medieval cathedrals of England.

In the Middle Ages, the symbol was even linked to pagan rituals dedicated to the magic properties of the nine-square grid. The grid was referred to as the “Magic Square” because the numbers 1-9 could be arranged so that their sum is the same horizontally, diagonally or vertically. It was also believed that the Magic Square held a numerological message about the world.

As you dig into religion, games, language and other disciplines, you will discover again and again that all fields of study lead back to a common foundation... SYMBOLS! Isn’t that wild?



Diving Deeper Into Symbols...

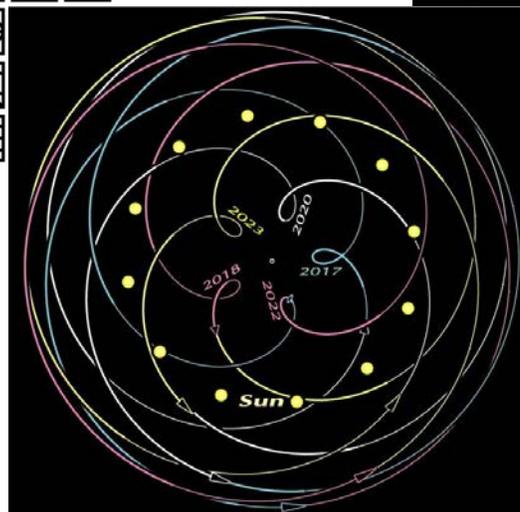
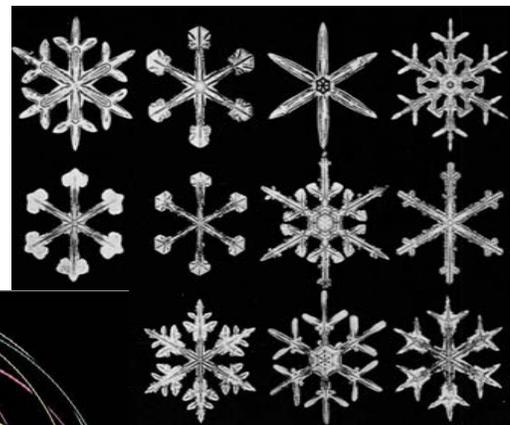
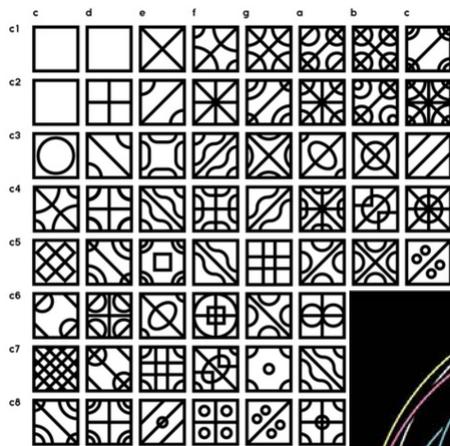
Let's take the idea of symbols even deeper...

Put salt on a metal plate, attach the plate to a frequency generator and tune through different frequencies. The frequency vibrations of the plate form patterns in the salt. The process is called Cymatics and it's crazy interesting.¹

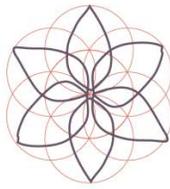
Look at snowflakes under a microscope and guess what? You find symbols and each one is different.²

When you map out the orbital interactions of the planets, like Earth and Venus, you discover symbols.³

Flowers, beehives, hurricanes, galaxies, sunflowers, pinecones, seashells, cellular division, atomic structure...on and on it goes...all form common symbols.



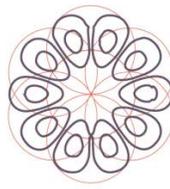
Diving Deeper Into Symbols...



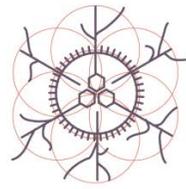
lily flower



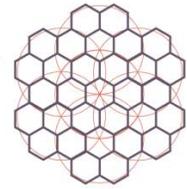
snowflake



laser beam



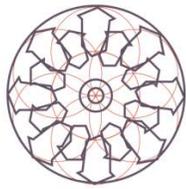
radiolaria



beehive



cucumber section



D2 piano note



diatom



Mercury - Mars orbit



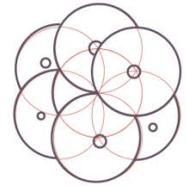
Copper micro-crystal



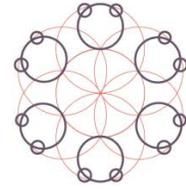
quasicrystal



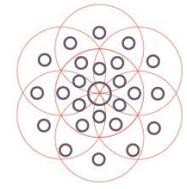
Chladni plate



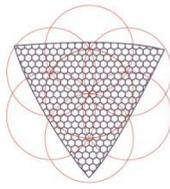
human cell division



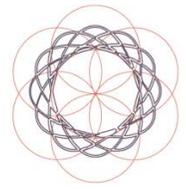
hexagonal water molecule



ferrofluid



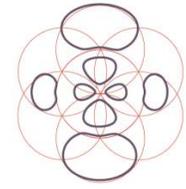
diatom frustule



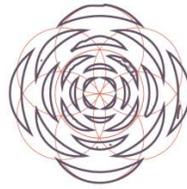
planet orbit



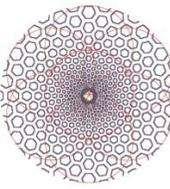
oleander flower



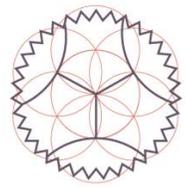
H2 quantum state



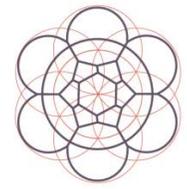
phyllotaxy



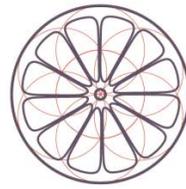
visual hallucination



cryptospores



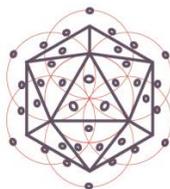
water bubble



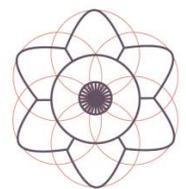
grapefruit section



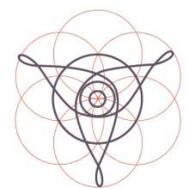
radiolaria



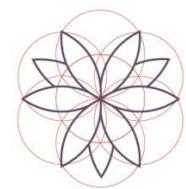
HIV virus



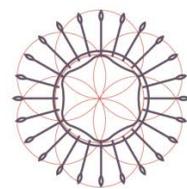
Geastrum Minimum Mushroom



Toutatis asteroid orbit



whale voice cymatics



jellyfish



Diving Deeper Into Symbols...

What about written languages? Surely they can't be related to symbols! The short answer is a resounding YES! Nearly ALL written language is based on symbols! Here are a few obvious examples...Egyptian and Mayan Hieroglyphs. They are obviously symbol-based.



Okay, the hieroglyphic-based languages are a given, but what about our written languages today? YES, they are based on symbols as well! Check out the chart on the right to see the evolution of alphabet characters over time!

As you follow the progression of the Egyptian symbols on the left to the Hebrew on the far right, you can easily see the evolution of the symbols as they took on related but more common forms that we are familiar with today!

	EGYPTIAN	PHENICIAN	GREEK	LATIN	HEBREW
Eagle . .		𐤀	Α Α α	A A a	א
Crane . .		𐤁	Β Β β	B B b	ב
Throne . .		𐤂	Γ Γ γ	C C c	ג
Hand . .		𐤃	Δ Δ δ	D D d	ד
Mæander .		𐤄	Ε Ε ε	E E e	ה
Cerastes .		𐤅	Ϝ ϝ Ϟ	F F f	ו
Duck . .		𐤆	Ζ Ζ ζ	Z Z z	ז
Sieve . .		𐤇	Η Η η	H H h	ח
Tongs . .		𐤈	Θ Θ θ	Θ	ט
Parallels .		𐤉	Ι Ι ι	I I i j	י
Bowl . .		𐤊	Κ Κ κ	K K k	כ
Lioness . .		𐤋	Λ Λ λ	L L l	ל
Owl . . .		𐤌	Μ Μ μ	M M m	מ
Water . .		𐤍	Ν Ν ν	N N n	נ
Chair-back		𐤎	Ξ Ξ ξ	Ξ + x x	ס
....		𐤏	Ο Ο ο	O	ע
Shutter . .		𐤐	Π Π π	P P p	פ
Snake . .		𐤑	Ϛ ϛ Ϝ	Ϛ	צ
Angle . .		𐤒	Ϙ ϙ Ϛ	Q Q q	ק
Mouth . .		𐤓	Ρ Ρ ϓ	R R r	ר
Inundated Garden		𐤔	Σ Σ σ	S S s	ש
Lasso . .		𐤕	Τ Τ τ	T T t	ת
		𐤖	V V v	V	ת
		𐤗	VII	VIII IX X XI	ת

